

## “Structural Bull Market and Asset Management Strategy in The ‘New Normal’ economic environment”



During 2:30 pm to 5:00 pm on 12th December 2014, BWC Financial Educaion conducted a seminar “Structural Bull Market and Asset Management Strategy in The ‘New Normal’ economic environment” together with Foshan Emerging Industries Investment Promotion Agency, Foshan New Media Industrial Park and Xinsheng Futures Co., Ltd in Foshan.

In the event, the speaker, Dr. Zheng Yunying, the Assistant General Manager in Xinsheng Futrues Co., Ltd majorly held by Goldsland Holdings Company Ltd., has worked in securities and futures markets for nearly 18 years, during which he throve in bull markets and survived in the bear markets. In addition, Dr. Zheng was once invited to be the guest speaker in the finance TV programs broadcast by CCTV-2, Guangdong TV and some other channels. Moreover, he has successfully forecast the major stock market tops and the crucial investment opportunities since June 2001. Noteworthy is that Dr. Zheng is the first market participant who successfully applied Mankiw’s Economic Equilibrium Theory to predict in public the market low of 1,664 points in 2008. Furthermore, he even helped client boost the asset value from 50 million yuan to 120 million yuan in one year during 2012 and 2013. Now, Dr. Zheng focuses on market timing and hedging strategies. In the seminar, Dr. Zheng shared his valuable experience of securities market analysis and investment with the participants.

Besides, Dr. Zheng also introduced his core investment strategies. On one hand, when the market goes up, investors should mainly hold a group of high quality stocks. On the other hand, when the market is trading in a small range or declining, it would be better to hold some high quality stocks accompanied with certain furtures positions for the purpose of hedging, in order to protect the portfolio from high systematic risks and guarantee stable returns. A talk of fruitful experience benefited the participants in various aspects.



During the seminar, there were active interactions between guests and the speaker while the speaker was also patient when answering the investment-related questions one by one. Overall, the event was conducted successfully despite the small scale. All the attendees gave us satisfactory feedbacks by stating that they gained new knowledge regarding investment and market analysis in the seminar.

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